

NOTHING IS
MORE PRECIOUS
THAN THE STORY
OF A CHILD

*a guide to planning your
child's portrait history*



MORE THAN JUST PICTURES

Some day the child you hold now will want to tell your grandchildren what it was like when he or she was growing up. Imagine how wonderful it would be to have a beautiful album of priceless images of that childhood to pass down to future generations. Every child deserves a Portrait History, and it's never too early or too late to start your child's album.



CAPTURE YOUR CHILD'S PORTRAIT HISTORY THROUGH THE "7 AGES OF CHILDHOOD"

Many clients tell us they regret not having more portraits made as their children grew up. It's not that they didn't value childhood portraits, they simply led busy lives, and the years just slipped by. That's why we've created a structured plan to help parents recognize the most important times to have their children photographed: The "7 Ages of Childhood"—times that mark the most significant changes along the path from infancy to young adulthood.



First Year
*a time when changes
occur week by week*



Age 2
an age of many moods



Age 3
ready to meet the world



Age 4 (to 5)
attitude and interests



Age 6 (to 8)
milestones and passions



Age 9 (to 12)
searching



Age 13 (to 15)
previews of promise

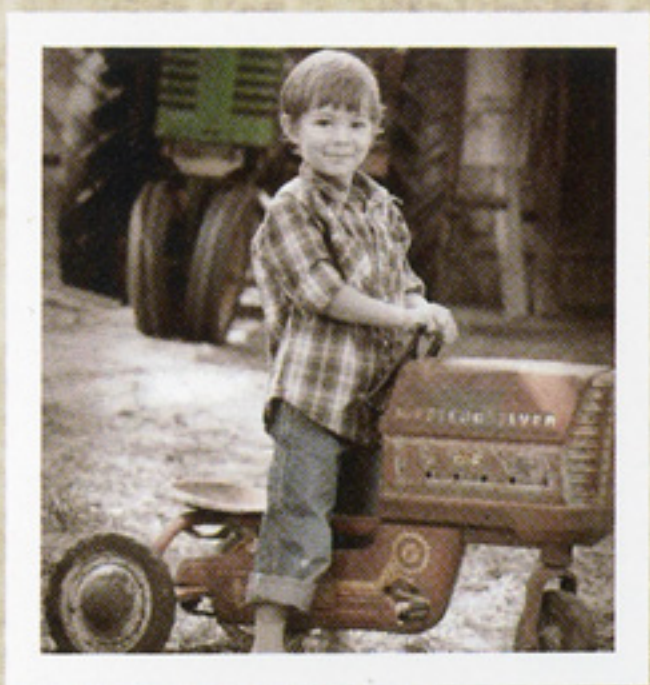
CHOICES FOR TIMELESS PORTRAITS OF CHILDREN

Clothing, style, and prop selection can affect the artistic success of any portrait. As this guide illustrates, whatever the age or style, simple garments photograph best.



INFANT AND TODDLERS

Little ones photograph best in simple clothing that doesn't overpower their delicate features. Whites and pastels are classic choices, and casual play clothing works well for older babies. This also is a great time for no clothes at all!



CHILDREN

A child's personality can shine in clothing or outfits and props that express their personality and favorite playtime activities.



PRE-TEENS AND TEENS

Clothing, locations, and props that show moods, activities, and achievements are good choices for these ages.



SIBLINGS AND FAMILIES

When more than one person is in the portrait, clothing must be coordinated so that it stays within the same tonal ranges and styles.

A BABY TODAY... A CHILD TOMORROW

At no time in your child's life will changes occur so rapidly than they do during the first year and early childhood years that follow. In what seems like the blink of an eye, a tiny helpless bundle is transformed into an active, robust, and inquisitive youngster. These changes have already begun! So it's not too soon to call for your baby's first studio appointment. We'll explain the many charming possibilities for capturing the developmental stages of the first year and beyond.

Preserve the wonder of infancy in a portrait collection that captures your child's first milestones . . . from birth . . . to sitting up and crawling . . . and finally the independence of walking. This lovely "portrait story" can become the first chapter of your child's personal portrait history.



Baby's first year also is the perfect time for your first family portrait or to capture the young family—including older siblings and even grandparents.





Let the magic days shine as decoratively framed wall portraits for your home!

SHOWING HOW MUCH YOU CARE



Many psychologists who specialize in early childhood development believe that children who see their own images displayed throughout the home grow up with a feeling of wellbeing and self-confidence.

Portraits on display, they agree, make a child feel loved and valued. And when parents, siblings, and even grandparents appear in the portrait, the child is reminded of the meaningful place he or she enjoys within the family.

What better way to demonstrate how you feel about your child than to decorate your home with portraits made at important milestones in his or her life!

*Planning the
most precious
investment you'll
ever make...*

*...an investment
in the lifetime of
your child.*

photography
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LOS ANGELES

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