



When you've got one shot,
there's **no** substitute
for experience.

see the
DIFFERENCE



PPA
BE MORE

PPA is the world's largest nonprofit trade association for professional photographers in the world and is an excellent source of information for what to look for when evaluating photographers.

We are proud members of PPA.

photography by **ROSSI**

www.photographybyrossi.com

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Ever met a mother of a high school senior who says she wishes she had spent less on professional photographs of her son or daughter over the years? We didn't think so. Know why? As precious as those baby pictures are the day you first see the proofs, they are infinitely more valuable as the years go by. That just-born look only lasts for a matter of days. The roly-poly creases are only visible for a few months. That toothless grin is here today, gone tomorrow. It's just a fleeting moment in time, so capture it with professional photos.

For everyday photos, you may be fine with a neighbor, a friend or your sister-in-law. But when it comes to those once-in-a-lifetime moments, you need to make sure the person behind the camera is a professional photographer.

Professional photography is so much more than just snapping a picture. It's the technique and experience to consistently capture the highest quality photograph, regardless of the situation. It's the artistry and vision to get that one shot—that one look—that is so unique to your little one. And it's the professionalism to guide you through the process of creating works of art for your home.

see the
DIFFERENCE

see the **DIFFERENCE** PPA Photographers Make

CONSISTENCY

As professional photographers, we know how to achieve great results—every time. You get a strong collection of images that captures the looks and poses that make your senior shine, not a few lucky snapshots.

TECHNICAL SKILLS & ARTISTRY

Professional photographers are more than picture takers. We are students of lighting, posing, fashion and even interior design. We combine these elements to create works of art that don't just match your budget, they also fit perfectly with your family's unique characteristics and your home's style.

PROFESSIONALISM

A professional photographer is someone who will be there for you now and for years to come. We are business owners who thrive on customer service and satisfaction, and we'll strive to produce products that exceed your expectations. We know that photographs are the keepsakes that everyone comes back to time and time again and treasure forever.



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